

## WELCOME TO THE FUTURE! (Be prepared to/for change)

The Coming Transformation of Urban America

a presentation by



DAVID PEARCE SNYDER  
*Consulting Futurist*

**A dinner meeting of the  
World Future Society, National Capitol Region Chapter  
January 15, 2009, 6 – 9 pm at Embassy Suites Hotel, Friendship Heights,  
Wash., DC**

As we travel through life – out of the past, through the present and into the future – the pace of tangible change is typically so incremental that there seems to be little evidence to distinguish the future from the recent past. While the slow arrival of apparent change frustrates many futurists, attitude surveys suggest that the general public is much more comfortable with *evolutionary* change than with *revolutionary* change. But futurist David Pearce Snyder believes that the gradual pace of tangible, visible change in daily life is about to quicken, especially in urban America.

In his January 15, 2009, presentation for the WFS Washington Chapter, David will present an “instant pre-play”<sup>®</sup> of the coming decade, describing how an historic alignment of long-term demographic trends with the singular economic and political developments of 2008 will dramatically accelerate the “greening” of urban America; by ending suburban sprawl and promoting high-density infill development in conjunction with an

explosive expansion of mass transit and the rapid adoption of “car-free” life styles. The “New Urban Metatrend,” concludes Snyder, means that we are now entering a future that will quickly become dramatically different from the recent past.

David Pearce Snyder has been in the forecasting business for over 30 years, during which he has built an impressive track record with his private and public sector clientele, while compiling a multi-million item data base of trends and projections. Snyder uses this data base to create detailed scenarios — “instant pre-plays” — of the most probable combinations of economic, technologic and social realities that specific industries, institutions, or individual communities or nations are likely to encounter during the next 5 to 15 years..

**Location:** Embassy Suites Hotel, Friendship Heights, 4300 Military Road, Washington D.C.. (Friendship Heights Metro stop on the Red line. Parking in garage and on street.)

Registration: At [www.natcapwfs.org](http://www.natcapwfs.org) \$34 non-members; \$29 members; \$25 students under 26. Advance paid reservations are strongly encouraged by COB January 12, 2009. **Reservations may not be cancelled after that date, and no shows will be charged.** Last minute registrants may pay at the door. Please contact John Honig at 301-469-7783 or [jhonig@comcast.net](mailto:jhonig@comcast.net) with any questions or, if you wish to pay by check, send a check to John at 7701 Glenmore Spring Way, Bethesda, MD., 20817.